

Vzdělávací program: Management firem 64-31-N/03

témata k absolutoriu

ANGLICKÝ JAZYK

- Jobs and companies
- Employment – terms and conditions
- Services and technology
- Customer service
- Business travel – fair trades, conferences
- Business culture
- Working online
- Finances
- Logistics
- Cybercrime, ethics in business
- Place of work
- Making decisions, negotiating
- Innovation and future trends
- Problems in business and ways of solving them
- Business and ecology
- Performance and personal training
- Company - organizational structure
- Business plans and projects
- Production and products
- Orders and deliveries – selling process
- Payment methods, pricing
- Advertising
- Managing time
- Meetings
- Presentations